



PRATT

HEARING AIDS

2042 S. Byrne Rd.
Toledo, Oh. 43614
419-382-7427
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Pratt Hearing Aids LLC. invites you to contact our office as soon as possible. At the time you purchased your hearing aids, you were fit with the best available technology. Signia and Siemens have just introduced the latest hearing aid technology that enables clinically proven effortless hearing in any listening environment like parties, restaurants, a train station, outdoors, at a concert, on the phone and more. It's like nothing on the market today. It allows you to hear better than those with normal hearing without the strain and effort of your current hearing aids*.

Be one of the first to experience this extraordinary new technology from Signia and Siemens.

To help you experience the unique benefits of Siemens new premium technology, we are offering you a special **Trade-Up Program**. The chart below indicates the percentage on your original purchase price that we will apply towards the cost of new **Siemens premium models**.

Here is how our Trade-up Program works:

Age of current instrument	Trade-up value (Up to \$800 off each hearing aid up to \$1600 per pair)
Less than 1 year old	60%
1-2 years old	40%
2-3 years old	35%
3-4 years old	30%
4-5 years old	25%
Over 5 years old	20%

Please call **419-382-7427** to schedule your appointment so you can experience this revolutionary hearing aid technology and learn about our new Trade-up Program. You will receive a complimentary hearing screening and a special DVD to help you make the most of your new hearing aids. You are under no obligation to purchase and when you do, you will receive our **40 day trial** guarantee if you are not completely satisfied.

We thank you for allowing us to serve your hearing care needs and helping you hear your best.

ALL of our hearing aids are fit on a 40 day trial basis with a full refund if you are not convinced this new technology gives you the most natural and clear sound you've ever experienced.

Sincerely,

Michael Pratt
Hearing Instrument Specialist

PS: Arrange for your FREE consultation in the next two weeks and you will receive a full, three-year warranty with any hearing aids mentioned in this letter, and a FREE eCharger™ (valued at an additional \$150 savings).

* An independent clinical study in the US has shown that primax provided a significant improvement in ease of listening in demanding listening environments. A newly developed methodology using objective brain behavior measures, using electroencephalographic data, showed a significant reduction in listening effort for mild to moderate hearing impaired subjects using primax hearing aids in speech-in-noise situations when applying advanced features such as SpeechMaster and EchoShield. D-7377F